

Call for Applications

EU-SPRI Winter School on Geography of Innovation



Location: CIRCLE/Lund University, Sweden

Date: March 5-9, 2018

Organisers: CIRCLE, Lund University

Speakers CIRCLE/LU: Martin Andersson, Charles Edquist, Olof Ejeremo, Lea Fünfschilling, Markus Grillitsch, Karl-Johan Lundquist, Magnus Nilsson, Josephine Rekers, Torben Schubert.

Guest Speakers: Sandra Hannig (OECD), Dän Kärreman (Copenhagen Business School), Jonathan Potter (OECD), Richard Shearmur (McGill School of Urban Planning), Markku Sotarauta (School of Management at University of Tampere).

Maximum Participants: 30

Introduction

The European Forum for Studies of Policies for Research and Innovation, EU-SPRI Forum, holds a series of winter and summer schools targeted at state-of-the-art training for PhD candidates. This series focuses on the study of innovation policy and supporting disciplines. It concentrates on current research and debates on innovation studies and associated fields, with emphasis on policy and pressing societal challenges.

CIRCLE/Lund University will host the third session of this series on the theme of Geography of Innovation.

Regional competitiveness and regional inequalities are major themes in the policy debate and often presented as two sides of a coin. Knowledge-based activities and innovation drive the economy in core areas, while the periphery lags behind. This dichotomy ignores the variegated nature of innovation and the linkages between places, the core and periphery, the north and the south. The EU-SPRI Winter School in Lund on Geography of Innovation will provide a more nuanced picture. This will help participants to study innovation in different geographical contexts, recognize the linkages between local and global innovation processes, understand how innovation contributes to structural change, and the role of policy at local, national and international levels.

Course objectives

This winter school seeks to familiarise participants with state-of-the-art scientific and policy debates about the Geography of Innovation and its associated practices. Through lectures and discussions, the school participants will explore theoretical and conceptual underpinnings of the geography of innovation as well as implications for regional innovation and development policy at different levels.

The course will enable participants to:

- Critically examine the framing of innovation in different streams of literature and related to different contextual conditions;
- Recognise to what extent, why and how innovation influences regional competitiveness and inclusive development in different contexts;
- Consider the global embeddedness of local innovation processes;
- Identify place-based characteristics and – against this backdrop - assess and evaluate regional development and innovation policy;
- Discuss the role of innovation in promoting structural change in different types of regions;
- Develop cutting-edge scientific contributions and research proposals

Content

Each day of the conference will be dedicated to a specific topic. The first day starts with a discussion about the variegated nature of innovation in different geographic contexts. The second day is devoted to the interdependencies between local processes and global innovation networks. The third day pivots around innovation policy, including an intervention by OECD representatives. The fourth day focuses on long-term structural change (or persistency) and the role that innovation plays in this context. The fifth day addresses research skills.

Target audience and selection

The school will consider applications from PhD candidates; early career researchers; and innovation policy professionals from public agencies, research institutes and consultancies, and experienced social entrepreneurs.

Important dates

| | |
|-----------------|---|
| January 15 2018 | Last day for applications |
| January 24 2018 | Applicants contacted, final program confirmed |
| January 31 2018 | Deadline for registration |
| March 5 2018 | First day of the school |
| March 9 2018 | Last day of the school |

Preliminary program (subject to change)

| | Monday | Tuesday | Wednesday | Thursday | Friday |
|--------------|--|--|--|--|---|
| Theme | Geographies of Innovation | Innovation: Local-Global | Innovation Policy | Structural Change | Research skills |
| 8:30-9:00 | Arrival and Registration | | | | |
| 9:00-10:45 | Introduction Markus Grillitsch & Magnus Nilsson | Territorial Innovation Models Josephine Rekers | A Holistic Innovation Policy Model Charles Edquist | New path development in regions Markus Grillitsch | Making a Contribution: Constructing Mystery Dan Kärreman |
| 10:45-11:00 | Coffee Break | Coffee Break | Coffee Break | Coffee Break | Coffee Break |
| 11:00-12:45 | Geographies of Innovation Richard Shearmur | Agency and Regional Innovation Systems Markku Sotarauta | Regional Innovation Policy Markus Grillitsch | Geography of Transitions Lea Fünfschilling | Successful Research Applications Panel & Discussion |
| 12:45-13:45 | Lunch | Lunch | Lunch | Lunch | Lunch |
| 13:45-15:15 | Innovation and the City Martin Andersson | Global innovation networks & trust Magnus Nilsson | OECD Linking academia and policy practice Sandra Hannig & Jonathan Potter | Long-term structural change in regions Karl-Johan Lundquist | Closing Discussion Markus Grillitsch & Magnus Nilsson |
| 15:15-15:30 | Break | Break | Break | Break | |
| 15:30-17:15 | Innovation and the Periphery Richard Shearmur | Global innovation processes Torben Schubert | Make Public Procurement Drive Innovation Charles Edquist | Returnees & persistence of entrepreneurship Olof Ejermo | |
| Evening | Welcome drinks | Social activity | Dinner | Free evening | |

Work forms and planning

The course has a duration of 5 days, and combines lectures, panel discussions, and group discussions. Participants receive a certificate of participation in the course.

In addition, there is the possibility of an evaluated hand-in assignment, which corresponds to approximately 3-weeks of work. Including the assignment, the course corresponds to 4 weeks of full-time work and may be considered for ECTS credits by the respective universities, in which the participants are enrolled.

Location

The school will be hosted at CIRCLE, Lund University, Sweden. This venue is located close to the city centre.

Fees

Accommodation is organised by CIRCLE, but all participants should make their travel arrangements independently.

Participants from EU-SPRI member organisations have fee waivers covering the costs for the course, accommodation, and catering. Participants from other institutions are subject to a 500€ fee to cover these costs.

How to apply

Candidates should submit:

- A brief CV (2 pages).
- A motivation letter (1 page, 500 words)
- A recommendation letter (less than 300 words)

CVs should follow the [Europass template](#) and be sent to markus.grillitsch@keg.lu.se.

Applications will be evaluated on three criteria:

- Demonstrable research/professional and personal commitment (motivation letter and CV)
- Likelihood the participant will benefit from the training (motivation letter)
- Excellent track-record (CV and recommendation letter)

Considering that a balanced and diverse group would foster a better learning environment, the committee will take diversity into account when selecting participants. The dimensions of gender, nationality and professional background will be considered.

For more information on the program, please contact markus.grillitsch@keg.lu.se or magnus.nilsson@circle.lu.se.

