

# Curriculum Vitae

## Personal Information

Surname/ First name	<b>PLECHERO MONICA</b>
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## Main Education and Training

Dates	From January 1, 2009
Program	<b>Ph.D. student at CIRCLE – Lund University –Sweden (II year).</b> From September 2011 <b>visiting position at the Italian National Research Council (CNR)</b> , at the Institute of Research on Population and Social Policy (IRPPS), Rome -Italy
Topic:	<b>Globalization of innovation in developing countries; emerging Regional Innovation Systems and their relation with global flows of knowledge</b>
Title of qualification awarded	<b>ESST International Master</b> (European Studies of Society, Science, and Technology) . Assessment: <b>Distinction</b>
Principal subjects	Multidisciplinary studies on Society, Science, and Technology
University	First Semester: Roskilde University – <b>DK</b> Second Semester: Lund University - <b>SE</b>
Thesis	<b>The role of local universities in improving traditional SMEs innovative performances: The Veneto Region case</b>
Dates	From May 10, 2003 to June 7, 2003
Course and certificate	Master in Management per la Piccola e Media Impresa [ <b>Master in Management of Small and Medium Firms</b> ].
Institution	Confartigianato, <b>Pisa - Italy</b>
Dates	July 1999
Title of qualification awarded	<b>Bachelor Degree in Business Economics at Ca' Foscari University in Venice, Italy</b>
University	Ca' Foscari University, <b>Venice - Italy</b>
Dates	July 1992
Title of qualification awarded	<b>Technical diploma in accountancy and qualified accountancy and specializing in foreign trade</b>
Institution	Piovene Technical commercial institute, <b>Vicenza - Italy</b>

## MAIN PUBLICATIONS

Plechero M. and Chaminade C., (**Revise and Resubmit in Research Policy**), *Different competences, different modes in the globalization of innovation? A comparative study of Pune region and Beijing region.*

Lv. P., Liu Xie-Lin and Plechero M. **(Revise and Resubmit in Journal of Business Research)** *International Competitive Strategy Choices: Comparing Firms in China and India*.

Plechero M. and Chaminade C., 2011 *From new to the firm to new to the world. Effect of geographical proximity and technological capabilities on the degree of novelty in emerging economies*. CIRCLE Electronic Working Paper n° 12.

Plechero M., (2009), *The Role of Local Universities in Improving Traditional SMEs Innovative Performances: The Veneto Region Case*, CIRCLE electronic working paper 2009/11.

Plechero M., Rullani E., (eds.), 2007, *“Innovare. Reinventare il made in Italy”* [**Innovating. Reinvent Made in Italy**], Egea, Milano;

Furlan A., Plechero M., 2007, “I casi aziendali” [**The case studies**] chapter in Corò G., Grandinetti R. (eds.), *“Le strategie di crescita delle medie imprese: dimensione, relazioni e competenze”* [**Growth strategies of medium enterprises: scale, relationships and competences**], Il Sole 24 Ore, Milano, pp.123-255;

Plechero M., Rullani E., (eds.), 2006, *“L’innovatore della porta accanto: Creatività imprenditoriale e innovazione a Treviso”* [**The innovator next door: entrepreneurial creativity and innovation in Treviso**], Unindustria Treviso;

Lattarulo P., Plechero M., 2005, *“Traffico e Inquinamento: I Danni per la salute dell’Uomo e i Costi Sociali”* [**Traffic and Air Pollution. Damages for Human Health and Social Costs**], Irpet, Firenze.

Lattarulo P., Plechero M., 2005, “I costi sanitari e sociali dell’inquinamento da traffico” [**The Health and Social Costs of Traffic Air Pollution**] chapter in Libro Bianco *“Inquinamento atmosferico urbano e salute in Toscana”*, [**White paper on Air Pollution and Health in Tuscany**], Regione Toscana, Firenze;

Plechero M., 2003, “Sistema Nord-Est: ICT alla prova” [**The North-East System: putting ICT to the test**], chapter in Gottardi G., Mariotti S., *“Crisi e trasformazione dell’economia digitale. Il dibattito e il caso italiano”* [**Crisis and Transformation of the Digital Economy. The debate and the Italian Case**], Franco Angeli Editore, pp 206-228;

Plechero M., Rullani E., 2001, *“L’industria vicentina ad una svolta: strategie per crescere, differenziarsi, investire in risorse umane”* [**Vicenza industrial structure at a turning point: Strategies to Achieve Differentiation, Development, and Investment in Human Capital**], Associazione Industriali della Provincia di Vicenza.

## TEACHING

2009 *Lecturer*, course on **“Global Competition in High Technology Sectors”**, Lund Institute of Technology (LTH), Lund University

## PARTECIPATION IN INTERNATIONAL CONFERENCES

**DIME WORKSHOP**: Globalization and the changing geographies of production and innovation. Implications for workers, firms, regions and countries, **Utrecht, the Netherlands** 5-7 November 2009

Seminar at **GUCAS** (Graduate University of the Chinese Academy of Sciences), **Beijing, China** 10 November 2009.

**GLOBELICS, Dakar, Senegal**, 2008

**GLOBELICS, Mexico City, Mexico**, 2007

## Previous Work Experience

Dates	From November 2007 to December 2008
Programs	<b>Research assistant at CIRCLE:</b> <ul style="list-style-type: none"><li>- Collaboration in different research projects coordinated by Associate Professor Cristina Chaminade concerning global innovation networks and the impact of the globalization of innovation in developing countries</li><li>- Collection and analysis of data for two research projects in collaboration with Associate Professor Annika Rickne; different administrative tasks for the centre.</li><li>- Coordinator assistant for a EU 7FP project proposal 'Regional development challenges in an evolving international context' coordinated by Professor Björn Asheim. Related administrative tasks and organization of the EU whole budget.</li></ul>
Institution	Circle (Centre for Innovation, Research and Competence in the Learning Economy) , Lund University – Sweden
Dates	<b>Before 2008</b>
Main Occupation	<b>Free lance researcher working for different institutions. (see below)</b>
Research program	<b>Firms' innovation experiences in Treviso Area</b>
Institution	Unindustria Treviso – (The Industrialists' Association of Treviso) - Italy
Research program	<b>New Policies for firms of the canteen sectors</b>
Institution	Angem – (National Association of Canteens and Services) - Italy
Research program	<b>Dimensional and qualitative growth of firms in Veneto Region</b>
Institution	<b>EU Program: EQUAL</b> Ires Veneto – (Institute for Economic and Social Research of the Veneto Region) - Italy
Research program	<b>Health and social costs of air pollution due to traffic</b>
Institution	Irpet - (Regional Research Institute for the Economic Planning in Tuscany) - Italy
Tasks:	<b>Organization of the international conference of Italian Regional Agencies for International Business, publication of the results of conference</b> , management of institutional contacts, tasks related to the administration office.
Institution	Toscana Promozione - (Regional Agency for the Economic Promotion of Tuscany) - Italy
Research program	<b>Sustainable innovation in small firms: competition, self-organization and safety in the workplace</b>
Institution	Confartigianato Nazionale – (Small Firms National Association) - Italy
Research program	<b>Knowledge Economy and the development of Calabria Region</b>
Institution	CIES (Center of Social and Economics Engineering of Calabria University) - Italy
Research programs	<b>A new perspective on the modernization process of the Bilateral Association of Veneto's Small Firms</b>
Institution	EBAV (Bilateral Association of Veneto's Small Firms) - Italy

Research programs	<b>E-commerce, new technologies and new markets for small and medium firms</b>
Institution	Department of Business Economics at Ca' Foscari University – Venice - Italy
Research programs	<ul style="list-style-type: none"> <li>- <b>New proposals for the development of the economy and districts of Treviso Area</b></li> <li>- <b>Strategies to Achieve Differentiation, Development, and Investment in Human Capital in the industrial area of Vicenza</b></li> </ul>
Institution	Fondazione CUOA - Altavilla Vicentina (University Center for Business Economics) - Italy
Research programs	<ul style="list-style-type: none"> <li>- <b>Small and medium firms identities</b></li> <li>- <b>The competitive advantage of small and medium firms: networks and knowledge</b></li> <li>- <b>The economic problems of the Belluno district</b></li> </ul>
Institution	Laboratorio Network S.r.l (Research Society) - Italy

*2 September, 2011*